

MURFREESBORO

MAGAZINE

Road Trips

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you'll want to *hit the road* for



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WINE

expert advice, a private wine cellar and adorable accessories

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DOWNTOWN

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May 2012

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LET THE MUSIC PLAY

Forrest York Guitars arrives in town

“IT’S ABOUT THE MUSIC,” says Forrest York. Forrest York Guitars is the newest rage on the Square in Murfreesboro at 123 East Main Street. York, the former manager of Chambers Guitars and veteran repair specialist, made the recent move for one reason, “location, location, location.”

“The place is perfect,” he explains, while we tour the facility. Street-side glass windows display the fine collection of used instruments and equipment York has worked his magic upon. Inside, past the inventory, is the repair shop, then rooms dedicated to voice lessons, group piano and guitar or bass training. In the back of the building is the Murfreesboro Recording Studio run by Jimmy Mansfield.

Specializing in modifications and upgrades for more than 12 years, York is ready to help players make the most out of the equipment, and possibly make it a bit easier for them to get the sound they seek.

“People don’t realize how automated the guitar-making business has become,” York explains, adding that makers don’t take the time for the details, which can make an instrument harder to play and can reduce the quality of the sound coming out.

“Any guitar can be made to sound better,” says York.

Get the most enjoyment out of your guitar or find a gently used one to add to your collection at this wonderful new location. Check out the vintage tube amp or the lap steel guitar on the wall. York has followed his passion since 1975; give him a call to find out all this hot new guitar shop has to offer. (615) 556-1525, forrestyorkguitars.com.

—Chuck Rainey



FLORAL ABUNDANCE

Scott Seagraves reinvigorates Flowers 'N More

FLOWERS 'N MORE HAS BEEN dazzling area patrons for years, but 2012 promises to astound with the ownership changing, moving to the capable hands of Scott Seagraves. Previously the manager and creative guru behind the one-of-a-kind visions emerging from this local favorite, Seagraves just wants to “watch the business grow.”

“It is art to me,” Seagraves explains. Seagraves studied art at Watkins College of Art, Design and Film and never imagined he would be doing this. When first asked to use his distinctive artistic talents in the floral department of the Kroger where he worked, he said, “Are you crazy?” Years later he can’t see himself doing anything else.

“People trust us with their feelings and emotions,” explained Seagraves. “First we listen, really listen, then the vision of the piece comes to life.”

Specializing in truly original displays—which have increased business already this year—is what the new owner of Flowers 'N More is all about. Every piece is new and different, so don’t let the generic web site lead you astray.

“We do phone and Internet orders from our web site,” says Seagraves. “But what we are known for is the specialized service we offer the local community.”

Seagraves has been the creative talent behind the store since 2007. Now he wants to increase the friendships and connections he has with the local clientele. “We help people express their feelings,” he says, and from the look of recent online reviews he is doing very well.

Drop by the shop, view some of Scott’s art and have a conversation. The results will speak for themselves. 113 East Vine St., (615) 904-8828, flowersnmoreflowershop.com

—Chuck Rainey

